

#### Remit Address:

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

### Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

# **INVOICE**

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Advertiser	Obama for America	Invoice
Product	Candidate Orders	Invoice
Estimate Number	1881	Invoice

Invoice #	04076940-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04076940
Alt Order #	Political Candidate
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR			22/24/4		_	-				
					2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	6:11 AM	OFA12G131H	\$3,240.00		2
	13			F	09/28/12	2:00	6:54 AM	0FA12G131H	\$3,240.00		1
2	<b>13</b> CDR	Good Day 7a	7a-8a								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	7:23 AM	0FA12G131H	\$3,240.00		2
	13			F	09/28/12	2:00	7:57 AM	OFA12G131H	\$3,240.00		1
3	<b>13</b> CDR	Good Day 8a	8a-9a								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	8:20 AM	0FA12G131H	\$2,880.00		2
	13			F	09/28/12	2:00	8:57 AM	OFA12G131H	\$2,880.00		1
4	<b>13</b> CDR	Good Day 9a	9-10a								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	9:22 AM	0FA12G131H	\$2,160.00		2
	13			F	09/28/12	2:00	9:57 AM	OFA12G131H	\$2,160.00		1
5	<b>13</b> CDR	Good Day Sa 6a	6a-7a								
				09/24/1	2 to 09/30/12	2x	S-				
	13			Sa	09/29/12	2:00	6:29 AM	0FA12G131H	\$1,260.00		1
	13			Sa	09/29/12	2:00	6:44 AM	OFA12G131H	\$1,260.00		2
6	13	Good Day Su 8a	8a-9a								
	CDR			00/04/4	2 to 00/20/42	255	C				
	40				2 to 09/30/12	2x	S	OFA 10C101H	¢4.000.00		^
	13 13			Su Su	09/30/12 09/30/12	2:00 2:00	8:28 AM 8:58 AM	OFA12G131H OFA12G131H	\$1,800.00 \$1,800.00		2
	13				09/30/12			UFA12G131H	• •		ļ

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13 CDR	Live with Kelly	10a-11a	•		•					<u> </u>
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	10:37 AM	OFA12G131H	\$1,440.00		1
	13			F	09/28/12	2:00	10:55 AM	OFA12G131H	\$1,440.00		2
8	<b>13</b> CDR	Fox 13 News at Noon	12p-1p								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	12:12 PM	0FA12G131H	\$1,440.00		2
	13			F	09/28/12	2:00	12:58 PM	OFA12G131H	\$1,440.00		1
9	<b>13</b> CDR	Judge Joe Brown	3p-4p								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	3:07 PM	0FA12G131H	\$720.00		2
	13			F	09/28/12	2:00	3:53 PM	OFA12G131H	\$720.00		1
10	<b>13</b> CDR	Judge Judy	4p-5p								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	4:18 PM	0FA12G131H	\$2,160.00		1
	13			F	09/28/12	2:00	4:49 PM	OFA12G131H	\$2,160.00		2
11	<b>13</b> CDR	Fox 13 News at 5p	5p-530p								
				09/24/1	2 to 09/30/12	2x	F				
	13			F	09/28/12	2:00	5:23 PM	0FA12G131H	\$3,600.00		2
	13			F	09/28/12	2:00	5:29 PM	OFA12G131H	\$3,600.00		1
12	<b>13</b> CDR	Fox 13 News at 530p	530p-6p								
				09/24/1	2 to 09/30/12	1x	F				
	13			F	09/28/12	2:00	5:42 PM	0FA12G131H	\$3,600.00		1
13	13	Insider	730p-8p								

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Sales Office	FSS Philadelphia				
Sales Region	National				

Order #	04076940
Alt Order #	Political Candidate
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate Reconciliation	Ref #
	CDR	•		•		•		•	·	•
					2 to 09/30/12	1x	F			
	13			F	09/28/12	2:00	7:54 PM	OFA12G131H	\$3,420.00	1
14	13	M-Su 1030-11p Late News	1030p-11p							
	CDR									
					2 to 09/30/12	2x	F-S			
	13			F	09/28/12	2:00	10:40 PM	OFA12G131H	\$6,120.00	2
	13			Su	09/30/12	2:00	10:52 PM	OFA12G131H	\$6,120.00	1
18	13 CDR	X Factor	8p-9p							
				09/24/1	2 to 09/30/12	3x	F			
	13			F	09/28/12	2:00	7:58 PM	OFA12G131H	\$8,400.00	4
	13			F	09/28/12	2:00	8:26 PM	OFA12G131H	\$8,400.00	3
	13			F	09/28/12	2:00	8:44 PM	OFA12G131H	\$8,400.00	2
23	<b>13</b> CDR	NFL RS Game Non Home	Various							
				09/24/1	2 to 09/30/12	1x	S			
	13			Su	09/30/12	2:00	3:58 PM	0FA12G131H	\$43,200.00	1
24	<b>13</b> CDR	MLB Game Rays	Various							
				09/24/1	2 to 09/30/12	1x	S-			
	13			Sa	09/29/12	2:00	3:58 PM	0FA12G131H	\$8,640.00	1
25	<b>13</b> CDR	College Football Prime	Various							
				09/24/1	2 to 09/30/12	1x	S-			
	13			Sa	09/29/12	2:00	9:22 PM	OFA12G131H	\$7,200.00	1
			Aired Spots	32						

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Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	09/28/12 - 10/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Gross Total \$151,380.00

Agency Commission \$22,707.00

Net Amount Due \$128,673.00 Payment Terms 30 Days